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საქართველოსთვის

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**CSR DG**

Center for Strategic Research and  
Development of Georgia

**M** **meliora**

Georgia's Responsible  
Business Awards

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Business Awards

2022

Information Leaflet

## Georgia's Responsible Business Awards

# Meliora – 2022

This year CSRDG conducts the annual Corporate Social Responsibility Excellence Contest – Responsible Business Awards **Meliora** for the fourth time.

**Meliora** is a Latin word meaning The Best. Therefore, every year Meliora Awards celebrate companies operating in Georgia for most inspiring and outstanding projects and initiatives in the area of corporate social responsibility, that change Georgia for the better.

This year the contest is again held within the project “Georgian Civil Society STAR Initiative” funded by the European Union and co-funded by Konrad Adenauer Stiftung and supported by international and local business associations and Government of Georgia.

### IN WHICH CATEGORIES DO WE PRESENT THE AWARDS?

The awards are presented in a variety of categories.

**Six Thematic Categories** cover all main areas of CSR:

- Green Initiatives
- Responsible Employer
- Responsibility in the Marketplace
- Supporting Communities
- Cross-sector Partnership
- Transparency and Reporting on CSR and Corporate Sustainability

**Special Category:**

- CSR Manager of the Year

**Grand Prix – Responsible Company of the Year** would be conferred separately to a pioneering large company and to SME, that have embedded responsibility across their business strategies and operations and can demonstrate examples of policies or projects, which positively impact upon the society and environment.

## WHO CAN APPLY?

Georgia's Responsible Business Awards are open to **companies of any size from around the country** – large, medium and small enterprises, registered in Georgia, which can nominate their CSR programs, projects or initiatives implemented in 2022. Large companies and SMEs would have equal chances to win, as entries will be assessed against the scoring guide and not against each other.

**In each category separate awards could be conferred for small or medium-sized company in parallel to a large company.**

## KEY DATES

Official opening of the call for nominations for Georgia's Responsible Business Awards "Meliora" is November, 2022.

**Closing date for entries is February 10, 2023.**

**Gala Event, announcing the winners will take place in June 2023.**

## WHO WOULD BE JUDGING AND HOW?

The independent jury consisting of the leading Georgian and international experts in the field of corporate social responsibility and its separate areas would evaluate nominations against the comprehensive scoring guide and evaluation criteria, published at the Contest' webpage ([www.meliora.ge](http://www.meliora.ge)) based on the consistency and effectiveness of the efforts, sustainability of the results and proper design of the initiatives.

The judging process is completely independent and no representative from CSRDG (Contest organizer) sits on Jury. The Jury members represent international organizations, civil society organizations, and Academia, that ensures high credibility of the evaluation process. Each category is independently judged by specific judging panel and the bar is set high.

## REVEILING THE WINNERS - AWARDS CEREMONY

The awards' winners will be announced in Summer 2023, at a glittering Awards Ceremony, which will bring together, encourage and celebrate the most forward-thinking businesses and ambitious business professionals looking to move beyond mere considerations of business and profit, seeking to deliver transformational change in society and create more value within their organizations.

**Whether you win or not, you can be sure that the Awards Ceremony will be a memorable day for you.**

## MELIORA IN PREVIOUS YEARS

CSR DG very successfully launched 'Meliora' in 2018. Awards scheme attracted numerous partners: since its launch, contest had 25 supporters (almost all leading business associations and several ministries and parliament committees) and up to 20 media partners.

In 2018-2020 up to 90 companies submitted more than 200 projects.

About the contest overall there was broadcasted over 100 TV and 10 radio reports, written and spread over 100 articles in print and online magazines.

The Meliora Awards, run by the Centre for Strategic Research and Development of Georgia (CSR DG), one of the most experienced expert organization in the field of CSR, are in partnership with International and local expert organizations and business platforms, which makes this contest one of the leading Sustainability and CSR initiatives in Georgia.

WE BELIEVE THAT MELIORA AWARDS WOULD SERVE AS AN INSPIRATION FOR THE TRANSFORMATIVE ACTION, BUSINESS EXCELLENCE AND CORPORATE RESPONSIBILITY ACROSS THE COUNTRY.

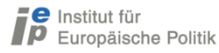
## ABOUT PROJECT

The Contest is organized within the framework of the EU-funded Georgian Civil Society STAR Initiative (2021-2024).

The project is implemented by the Consortium led by the Konrad-Adenauer-Stiftung (KAS) and composed of the following CSOs: Center for Strategic Research and Development of Georgia (CSR DG), Civil Society Institute (CSI), Center for Training and Consultancy (CTC), Education Development and Employment Center (EDEC), and Institute for European Politics (IEP).

'The Civil Society STAR Initiative' builds on the experience and lessons learned of the EU-supported action 'Georgian Civil Society Sustainability Initiative (CSSIGE 2017-2020).

The project is funded by the European Union and the Konrad Adenauer Foundation (KAS)

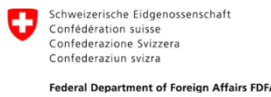


FOR FURTHER INFORMATION VISIT:

[www.csr dg.ge](http://www.csr dg.ge)

<https://csrgeorgia.com/ka/about-us>

## PARTNERS



## MEDIA PARTNERS



[www.meliora.ge](http://www.meliora.ge)

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